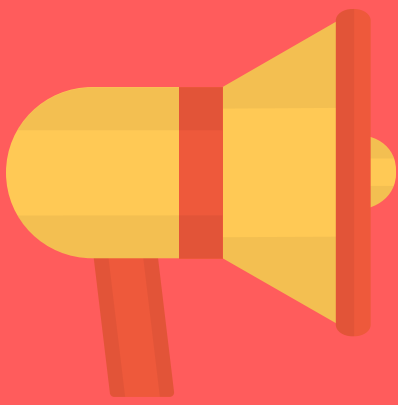


5

REASONS WHY YOUR VETERINARY CLINIC NEEDS A WEBSITE



MORE VISIBILITY

Your Website has the power to make your clinic visible to every person on this planet. Although, social media pages do play a major role in enhancing online visibility, but they cannot replace the role of a website. Your website is the final point of reference for any kind of online presence.



BUILDS CREDIBILITY

In a survey it was found that 79% of pet owners think a veterinary clinic is not credible if it doesn't have a website. To take it one step further, the study also concluded that 53% of pet owners will not take their pets to a clinic which doesn't have a website.



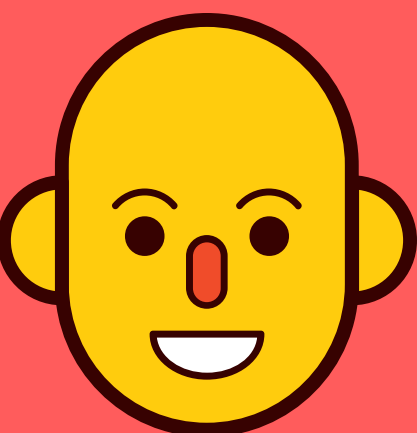
POINT OF INTERACTION

Clients get the contact informations like Phone Number, Email Address, Social Media Pages & Contact forms on the website which helps them to get in touch with your clinic. It also serves as a touchpoint for possible Business Partners, Vendors & Suppliers.



SOURCE OF INFORMATION

Your website acts as the prime source of information for anyone who is trying to know about your business. Pet owners who are researching about your veterinary clinic might want to know about what services your clinic provides, how many doctors are there in your clinic, what your clients think about your clinic, etc.



ANALYTICS ON PROSPECTS

You can get a lot of information about your prospective clients who are visiting your clinic's website. For example, you can know about what are the locations where your prospects stay, which pages do they visit in your website, age group & gender of the website visitors, who referred them to your website, etc.

Visit: www.vetport.com